Ebates.com

Coupon code can be another alternative to deep linking.

Offline cashback by linking offers to credit/debit card.

Refer n get.

Your guide – Given a user’s preferences/interests, system will notify him about relevant offers on the website/email\_newsletter/watsapp.

Social network on shopping. People are notified about someone else’s purchase.

User’s have a problem -> Filter the products on shopping websites to remove crap.